

DESIGN PLACEMENT (BASED ON HEIGHT OF DESIGN)

CHEST PRINT

Measured from Top of Design to bottom seam of collar

HEIGHT OF DESIGN	DISTANCE FROM COLLAR
.5-3"	3"
3-5"	2.75"
5-8"	2"

HORIZONTAL PLACEMENT

2.9" from the center of shirt to center of design

FULL FRONT

Measured from Top of Design to bottom seam of collar

HEIGHT OF DESIGN	DISTANCE FROM COLLAR
1-3"	3.75"
3-6"	3.25"
6-10"	2.75"
10-13"	2.25"
13-16"	1.75"

FULL BACK

Measured from Top of Design to bottom seam of collar

HEIGHT OF DESIGN	DISTANCE FROM COLLAR
1-3"	6"
3-6"	5.5"
6-10"	5"
10-13"	4"
13-16"	3"

Hooded garments print lower

LOCKER TAG

Measured from Top of Design to bottom seam of collar

HEIGHT OF DESIGN	DISTANCE FROM COLLAR
1-5"	3"

SHORT SLEEVE

Measured from Bottom of Design to seam of sleeve bottom

HEIGHT OF DESIGN	DISTANCE FROM COLLAR
1-5"	2"

LONG SLEEVE

Measured from end of design to seam of shoulder

HEIGHT OF DESIGN	DISTANCE FROM COLLAR
8-15"	3.0"

MISCELLANEOUS

