

# PRESS RELEASE

## For Immediate Release

July 29<sup>th</sup> – 30<sup>th</sup>, 2016

Mind's Eye Graphics, Inc.

Decatur IN

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## Joe Clarke Ink Transfer Workshop at Mind's Eye Graphics

Mind's Eye Graphics Inc., in partnership with Joe Clarke, is proud to announce the Ink Transfer Workshop at Mind's Eye Decatur IN location July 29-30, 2016.

For \$299.99/person, this 2 day hands-on workshop will utilize the facilities of Mind's Eye Graphics, Inc. located at; [1019 W Commerce Drive, Decatur, IN 46733](https://www.google.com/maps/place/1019+W+Commerce+Drive,+Decatur,+IN+46733). Take advantage of the early-bird special \$249.99 until July 15th. Additional attendees from the same company can take another 10% discount. Pricing includes; a meet & greet with snacks Thursday night, catered lunch both days and the soon-to-be-world-famous BBQ / networking event Friday night. Wrap up is a get together Saturday night at the local golf-club restaurant for those still in town.

Joe Clarke has spent the past 47 years in the lab and in the engineering department, in pre-press and on-press, as a R&D / technical researcher and as a staffer and manager of screen print production. Clarke has held executive positions as President of M&R Printing Equipment and as Vice-President at Wilflex [Poly One]. He has been granted a growing number of print-related patents, including one for High-Shear printing with Smilin'Jack print blades. He is a 30-year member of the ASDPT, an Associate Editor for NBM and a SGIA Fellow. Clarke has presented hundreds of technical papers, written a couple books and published over 600 technical/management articles for which he has been awarded six Swormstedt's; the international standard for excellence in technical publications. Currently Joe Clarke is the President of CPR, a Chicago based corporation which manufactures Smilin'Jack print & fill-blades and NexGen inks; environmentally & financially responsible T-Shirt inks.

You will leave this workshop with a comprehensive understanding of ink transfer and how to choose the right components to support it. You will learn the characteristics to look for in an ink, the secret to choosing the right mesh geometry, and how to match the squeegee to both the mesh geometry and the ink tack. You will learn to define optimal stencil parameters to support image resolution and ink transfer. Finally you will learn how to characterize the system, calibrate the press and how to simultaneously optimize image quality and maximize throughput. Each participant will leave with a complimentary gallon of MAGIC (\$58 value) and a 9-Zone Press Calibration Digital File (\$50 value).

Register now for this informative workshop!

For more information please e-mail Stephanie at [workshop@mindseyeg.com](mailto:workshop@mindseyeg.com) for full agenda, travel and housing information. Also visit our website [www.mindseyeg.com](http://www.mindseyeg.com) to look at the reviews from the other workshops at Mind's Eye.

*Class is limited to the first 30 paid participants.*

Mind's Eye Graphics Inc. • 1019 W Commerce Drive • Decatur Indiana 46733 • 260-724-2050