

### Your Recipe for Success



#### Increase Accuracy / Flexibility

- ▶ Make non-standard colors routine by using Wilflex color matching system
- ▶ Color Kitchen equipment package coupled with Wilflex Color Systems ensures accurate, fast and vivid color reproduction
- ▶ Use existing inventory of pre-mixed color eliminating waste and creating inventory flexibility



#### Reduce Inventory

- ▶ Create only the amounts you need
- ▶ Offers the ability to recycle ink on the shelf
- ▶ Utilize MX Color System to yield up to 15% savings over standard finished colors
- ▶ Over 25% savings possible with an Equalizer based mixing system



#### Maximize Productivity

- ▶ Ensure the ability to respond quickly to customer needs

### With Wilflex, theres a way...

Wilflex is your total resource. More than industry leading inks; Wilflex offers a comprehensive team devoted to improving your business. The Wilflex team is formulated of industry experts boasting countless years of experience. Our global solutions delivered locally promise, coupled with our industry leading network of channel partners ensures we can meet your needs on any scale, anywhere. Thorough training to get the job started and the support to maintain success is our commitment to you.



The Wilflex Color Kitchen is the complete resource for all your color needs. Created for use with Wilflex IMS Software and all Color Mixing Systems, the Color Kitchen is an inclusive package of equipment, service and accessories designed to enable accurate and immediate color matching using Wilflex industry leading inks. Developed as a comprehensive tool to improve ink management, the Wilflex Color Kitchen guarantees a clean, effortless ink room solution.



#### Wilflex™ IMS Software

- ▶ Mix accurate, consistent colors - first time, every time, on time.
- ▶ Control ink inventory by mixing only the quantities you need.
- ▶ Accurately calculate ink volume required and batch cost for that item.
- ▶ Recycle unused color palette with custom formulas to meet production specifications and cost requirements.
- ▶ Create an unlimited color palette with custom formulas to meet production specifications and cost requirements.

#### Software Features

- ▶ Forecasts ink usage by weight per print, print area or ink quantity
- ▶ Creates and stores job specifications
- ▶ Allows printing of multiple formulations as reports or labels

#### Wilflex™ Color Systems

Wilflex Color Systems are the simplest and most cost-effective way to achieve Pantone® simulations. Every day, printers around the world count on Wilflex Color Systems to help them save time and money throughout the production process. From consistent, accurate color matches in the ink room to smooth running inks on press, Wilflex Color Systems deliver the results that printers trust to grow their business.

#### MX

##### Finished Ink Mixing System

A simple finished ink system that allows you to simulate the entire Pantone® spectrum with just 15 inter-mixable colors. Classic, Epic and QuantumOne chemistries available.

#### Features

- ▶ Single pigment finished inks
- ▶ Standardized Color Matching Process
- ▶ IMS Software Support
- ▶ Pantone® Approved
- ▶ High tech base
- ▶ Balance of color, accuracy and printability
- ▶ Kits Available
- ▶ Offers matte finish, high speed, wet-on-wet printing, and improved crock resistance

#### EQualizers

##### Hybrid Colorant & Base System

A balanced colorant system that gives the freedom of using different bases with the safety of a balanced system. Classic and Epic chemistries available.

#### Features

- ▶ Balanced Pigment and Resin System
- ▶ IMS Software Support
- ▶ Pantone® Approved
- ▶ Accurate Color Matches
- ▶ General Purpose and Texture Bases
- ▶ Consistent Viscosities
- ▶ Kits Available
- ▶ Offers matte finish, excellent wet-on-wet printing properties, and creamy pumpable base

#### PC Express

##### Original Pigment & Base System

The ultimate ink mixing system designed for maximum versatility. Includes 15 pigment concentrates and your choice of a range of bases for different substrates. Classic and Epic chemistries available.

#### Features

- ▶ IMS Software Support
- ▶ Pantone® Approved
- ▶ Highly Concentrated Colorants
- ▶ Accurate Color Matches
- ▶ Time Efficient Mixing
- ▶ General Purpose and Texture Bases
- ▶ Kits Available

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